



The KTM X-BOW: Nominee for the Design Award of the Federal Republic of Germany 2010

The Design Award of the Federal Republic of Germany is the country's highest distinction in the field of design, it is known as the »Prize of Prizes«. The reason: no other design award sets such strict criteria on entries. Thus, a company can only enter the competition for the Design Award if its product has already been awarded a national or international design prize. Another precondition for entry is that companies must have been nominated by the Ministries and Senators of the Federal States or by the Federal Ministry of Economics and Technology.

The already multiple-award-winning X-BOW not only fulfils all those qualifications and is not just a milestone in the KTM brand's more than 50-year history. It also sets a new benchmark in the small, but elite segment of radical, lightweight sports cars. For its first car, KTM employs the finest materials, high-tech and the know-how of respected development partners. The result is a street-legal sports car with stunning design and thoroughbred racing technology, including the first all carbon fibre monocoque in a serial produced car.