

Mattighofen, 19th of November 2009

UNIT PRODUCTION AND „BATTLE“ FOR THE KTM X-BOW

Stefan Pierer, CEO of KTM Power Sports AG, has announced that for 2010 the innovative X-BOW will now be built to order at the Graz factory, ensuring every customer receives an individual, tailor-made car.

The change to unit production allows KTM to react to the changes in economic conditions, and focus on the personal requirements of each customer. Many owners compete on track in their unique, lightweight X-BOW'S, either for pleasure or professionally and now their demands will be met.

“The X-BOW is perfect for track as it has thoroughbred formula racing technology and KTM is happy to support customer needs and requirements”, says Georg Silbermayr, Head of Sales and Motorsport X-BOW.

As a result, KTM is also working intensively on an all-encompassing “X-BOW Battle” for 2010 - a series of events that all X-BOW owners will be eligible for. As well as driving at the Race Orange Events, every X-BOW driver will now have the opportunity to get involved with a true racing experience.

Georg Silbermayr explains the concept, “We are working closely with the organisers of the Alpenpokal, so the events will run in Austria, Germany and in countries nearby, ensuring interesting racetracks. For each of the racing weekends, there will be an exclusive programme for the X-BOW drivers, beginning with free practice sessions, and including qualifying for up to two races in two different classes. To aid drivers during the race weekend, KTM will be on location providing a technical back up service.

“Importantly, all KTM X-BOW versions are eligible without requiring extensive rebuilding or upgrading, so we expect a great deal of interest, with a crowded starting field from the first race of the season.”